

## EAST Search History

## EAST Search History (Prior Art)

| Ref # | Hits | Search Query  | DBs   | Default Operator | Plurals | Time Stamp          |
|-------|------|---|---|------------------|---------|---------------------|
| L1    | 5    | (advertis\$3 near1 server) and (affiliate adj node) and (click\$8 near2 rate) | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/02/08<br>12:30 |
| L2    | 183  | (stor\$3 near2 advertis\$6) and (click\$8 near1 rate) and candidate           | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/02/08<br>12:34 |
| L3    | 170  | (site or website) and link \$3 and 2  | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/02/08<br>12:44 |
| L4    | 0    | (advertis\$6 and deliver\$3 and (user adj node)) and 3                        | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/02/08<br>12:45 |
| L5    | 1    | (compar\$3 near3 (click\$8 near1 rate)) and (candidate near2 advertis \$6)    | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/02/08<br>12:51 |
| L6    | 7    | ("2005/0144067").URPN.  | USPAT   | OR               | ON      | 2010/02/08<br>12:52 |
| S1    | 7    | (advertis\$3 near1 server) and (affiliate adj node) and link\$3               | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/02/04<br>17:43 |
| S3    | 4639 | (site or website) and link \$3 and (affiliate or partnet \$5)                 | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR               | ON      | 2010/02/04<br>17:51 |

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|-----|-----|--|---|----|----|---------------------|
| S4  | 407 | S3 and (advertis\$6 near2 server)  | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/02/04<br>17:52 |
| S5  | 21  | S4 and (user adj node)   | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/02/04<br>17:52 |
| S6  | 17  | (select\$3 near2 (satisfaction adj index))   | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/02/04<br>17:54 |
| S7  | 6   | S5 and S6  | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/02/04<br>17:54 |
| S8  | 552 | ("5692132"   "5710887"   "5712979"   "5717860"   "5721827"   "5724424"   "5727156"   "5737619"   "5740549"   "5751956"   "5757917").PN. OR ("5948061").URPN. | US-PGPUB;<br>USPAT; USOCR   | OR | ON | 2010/02/04<br>17:55 |
| S10 | 768 | (advertis\$6 and deliver\$3 and (user adj node))   | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/02/04<br>17:59 |
| S11 | 135 | S3 and S10   | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/02/04<br>17:59 |
| S12 | 21  | S11 and (advertis\$6 near2 server)   | US-PGPUB;<br>USPAT;<br>USOCR; EPO;<br>JPO;<br>DERWENT;<br>IBM_TDB | OR | ON | 2010/02/04<br>18:00 |

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|-----|----|---|---------------------------|----|----|---------------------|
| S13 | 11 | ("20020133405"  <br>"20020194589"  <br>"20030037332"  <br>"20031082567"  <br>"20040261099"  <br>"20050193425"  <br>"20050283796"  <br>"20060184977"  <br>"5319455"   "5652615"  <br>"6286140"   "7331057").<br>PN. OR ("7546619").<br>URPN. | US-PGPUB;<br>USPAT; USOCR | OR | ON | 2010/02/04<br>18:02 |
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